# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of October, 2023

**Commission File Number 001-39349** 

# **DoubleDown Interactive Co., Ltd.**

(Translation of registrant's name into English)

Joseph A. Sigrist, Chief Financial Officer c/o DoubleDown Interactive, LLC 605 5<sup>th</sup> Avenue, Suite 300 Seattle, WA 98104 +1-206-408-4545 (Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. 🗵 Form 20-F 🗆 Form 40-F

# INFORMATION CONTAINED IN THIS FORM 6-K REPORT

# **Issuance of Press Release**

On October 5, 2023, DoubleDown Interactive Co., Ltd. (the "<u>Company</u>") issued a press release announcing a \$10,000 donation to the American Cancer Society (ACS) in honor of Breast Cancer Awareness Month.

The press release furnished in this report as Exhibit 99.1 shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section, and shall not be deemed to be incorporated by reference into any filing of the Company under the Securities Act of 1933, as amended, or the Exchange Act, as amended, except to the extent specifically provided in such a filing.

# **EXHIBIT INDEX**

Exhibit No. Description

99.1 <u>Press release of the Company, dated October 5, 2023</u>

# **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

DOUBLEDOWN INTERACTIVE CO., LTD.

By: /s/ Joseph A. Sigrist

Name: Joseph A. Sigrist Title: Chief Financial Officer

Date: October 5, 2023



#### DOUBLEDOWN INTERACTIVE TO DONATE \$10,000 TO THE AMERICAN CANCER SOCIETY

SEATTLE, WASHINGTON - October 5, 2023 — DoubleDown Interactive (NASDAQ: DDI) ("<u>DoubleDown</u>" or the "<u>Company</u>"), a leading developer and publisher of digital games on mobile and web-based platforms, announced today a planned donation of \$10,000 to the American Cancer Society (ACS) in honor of Breast Cancer Awareness Month.

DoubleDown Casino, which is played daily by millions of fans worldwide on both desktop and mobile devices, will invite players to engage with and show support for the charitable donation by taking part in a play-to-enter giveaway on October 11, 2023. This event, *Spin for a Cure*, offers players the chance to express their enthusiasm for helping the American Cancer Society and to learn more about the organization's important work.

"DoubleDown Interactive has long been committed to honoring Breast Cancer Awareness Month with our charitable outreach," said In Keuk Kim, CEO of DoubleDown. "We are proud to support the American Cancer Society."

"We know there is much more progress to be made to end breast cancer as we know it, for everyone," says Amanda Torfi, Senior Director of Corporate Relations for the American Cancer Society. "DoubleDown has been a great supporter of ACS and we are thrilled for their continued energy and support in helping us move even closer to a world without breast cancer."

Visit the American Cancer Society website: https://www.cancer.org/

# Follow the latest activity on DoubleDown's social media pages:

Facebook: <a href="https://www.facebook.com/doubledowncasino">https://www.facebook.com/doubledowncasino</a>

X: https://twitter.com/doubledwncasino

Instagram: <a href="https://www.instagram.com/doubledowncasino">https://www.instagram.com/doubledowncasino</a>

Download and play on any mobile device or desktop computer: https://bit.ly/3QILk5O

# **About DoubleDown Interactive**

DoubleDown Interactive, Co. Ltd. is a leading developer and publisher of digital games on mobile and web-based platforms. We are the creators of multi-format interactive entertainment experiences for casual players, bringing authentic Vegas entertainment to players around the world through an online social casino experience. Our flagship title, DoubleDown Casino, has been a fan-favorite game on leading social and mobile platforms for years, entertaining millions of players worldwide with a lineup of classic and modern games.

# **About The American Cancer Society**

The American Cancer Society is a leading cancer-fighting organization with a vision to end cancer as we know it, for everyone. For more than 100 years, we have been improving the lives of people with cancer and their families as the only organization combating cancer through advocacy, research, and patient support. We are committed to ensuring everyone has an opportunity to prevent, detect, treat, and survive cancer.



The American Cancer Society does not endorse or support any product or service.

# **DoubleDown Contacts:**

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# **American Cancer Society Media Contact:**

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